|  | **Unsatisfactory** **(1)** | **(2)** | **Satisfactory****(3)** | **(4)** | **Exceeded****(5)** | **Weight** |
| --- | --- | --- | --- | --- | --- | --- |
| **Content or Required Elements** | The project and presentation were missing required elements. |  | The project and presentation had the required elements. |  | The project and presentation exceeded the required elements in multiple ways. | 50% |
| **Creativity and Design** | Various final product components lacked in the organization (including information and visual organization) and showed lack of creativity needed to demonstrate competence as an entry-level educator. |  | Final products communicated information effectively and met criteria expected from an entry-level educator. Communicated clearly to audience and demonstrated levels of creativity. |  | All areas of the project products exceeded expectations in manner information was communicated and presented.  It was designed to generally enhance the viewers/graders understanding and was highly creative. | 20% |
| **Professionalism** | Non-professional language was used. Descriptions and examples lacked understanding. Non-person-first language was used. Contained multiple or major errors. Contained non-flowing or awkward sentence structure. |  | Professional language was used throughout. Descriptions and examples were given that enhanced understanding. Contained few or no minor errors. Language usage was varied in sentence structure and used field-based terminology. |  | Professional language was used throughout. Descriptions, examples, and references to previous professional/pre-professional teaching experience and scholarly sources showed insight into subject matter and enhanced understanding.  Was observed to be essentially error free. Sentence structure was varied and used field-based terminology that enhanced understanding. | 20% |
| **Use of Sources** | Sources of information were lacking and/or could have used more attention. |  | Sources of information and data were appropriate for the project and as expected. Use of sources met the criteria of the assignment. |  | Sources of information and data exceeded expectations in at least two or more ways, such as: number of sources, how they were integrated into the project, how they were used to demonstrate understanding of the content, and/or how they were used to communicate to the reviewer/audience. | 10% |